

# Nantong report

## The 23rd foreign trade lecture was held in Nantong

Experts helped enterprises expand overseas market and avoid exchange rate risk

By Liu Lu

A few days ago the 23rd foreign trade lecture was held at Nantong foreign trade center. Experts in the industry were invited to deliver speeches whose theme were *build private website, promote the brand overseas* and *how enterprises manage exchange rate risk*, introduced the importance of brands in cross border e-commerce, operation strategies for creating brands, solutions to exchange rate risk management, to help enterprises expand overseas market and avoid exchange rate

risk.  
Founder and CEO of Yiwu Ouchi import and export Ltd. Liu Minyang started from four themes including ‘secret of flow in cross border B2B’, introduced the successful strategies of their team in detail, and provided a B2B social operation logic train for enterprises.  
After that, exchange risk management consultant analyzed the long term condition of U.S. dollar exchange rate and the latest published floating exchange rates system of China for the enterprises, and explained the cost and effects of exchange rate management service with actual cases.

## 2021 Nantong rural tourism festival open

By Zhang Jian

On 11 June, 2021 Nantong rural tourism festival was open at Rudong Xiaoyangkou provincial tourism resort. After the opening ceremony, close to 30 rural tourism se-

ries event will be held in places over Nantong. The events will last from middle and late June to end of the year.  
Nantong rural tourism festival is the rural tourism event of highest level and largest scale in our city.

## The first environmental impact assessment of north riverside high speed railway published

By Peng Junjun

On 8 June, the first information announcement of the new Huyurong high speed railway project Shanghai-Nanjing-Hefei section (north riverside high speed railway) was published officially.  
North riverside high speed railway goes in

east-west direction along the north bank of the Yangtze River. The line starts from Shanghai, goes west and passes Suzhou, Nantong, Taizhou, Yangzhou, and Nanjing of Jiangsu province, and Chuzhou in Anhui, and ends at Hefei. The operation length is 554.09 km. There are in total 16 stations. The target speed is 350 km/h.



On 11 June, more than 20 foreign friends from countries such as Britain, Russia, Ukraine, Bangladesh, and South Africa were invited to Tongsui community, Tianshenggang town streets, Chongchuan district. They made Zongzi and sachets together with the residents, and felt the unique charm of traditional Chinese culture.  
Photo by Jiang Jianhua

## The first moat record in China *Hao river record* published first edition



By Zhang Jian

On 10 June, a *Hao river record* presenting the historical look, culture and natural scene of Hao River in Nantong was released. The new book launch was held at federation of literature and art circles by Hao River. *Hao river record* is also the first moat record in China.

Hao River is one of the few ancient moats which have been preserved well up to now and located in the center of the city in China. After years of treatment and upgrading, Hao River has become an open scenic spot around the city, won ‘China habitat environment example prize’, and has become a national 5A tourist area.  
The compilation work of *Hao river record* took as long as ten years. More than 50 contributing organizations and close to 200 editing, writing and photography workers were involved. The book includes 550 thousand characters. It recorded major events happened to Hao river in the past 1159 years from the construction of Bao En Guang Xiao temple to the south of current north Hao river to Hao river scenic spot upgrading and alteration project in 2019.

## Wangshi Baochi pill manufacture skill in intangible cultural heritage ‘national team’



By Wang Guangxiang

On 10 June, the state council published the 5th national intangible cultural heritage representative projects list. The unique manufacture skill of Jinghua pharmaceutical group - Wangshi Baochi pill was on the list.  
Wangshi Baochi pill is Traditional Chinese Medicine Patent Prescription made from the secret prescription which had been passed for 9 generations and edited by famous traditional Chinese medicine doctor Wang Luqing in Nantong in the period of emperor Daoguang in the Qing dynasty.  
For over 60 years, Wangshi Baochi pill not only cured many patients in China, but also saved many patients in places such as primitive tribes in Africa where there was plague outbreak, Amazon tropic rain forest where there were intestinal diseases, and railway construction sites in Tanzania which were in construction day and night, as a major type of foreign aid medicine of our country.



On 15 June, an aerial photo of the new look of Fenshui island of Nantong-Lvsi Canal scenery upgrading and alteration project is one of the major regional construction projects of Chongchuan district after administrative district adjustment.  
Photo by Xu Congjun