

Nantong report

‘Intellect and overseas Chinese’ special event held in Nantong

Helped Nantong merchants in Myanmar ‘go overseas’ without worry

By Wang Weili

On 19 August afternoon, ‘intellect and overseas Chinese’ special event-Nantong Chamber of Commerce in Myanmar in intellectual property protection center forum was held in Nantong, to know the investment and production conditions of Nantong merchants in Myanmar, and solve difficulties for Nantong enterprises’ ‘go overseas’ development.

At the forum, intellectual property protection center introduced in detail functions, teams and major service measures of ‘intellect and overseas Chinese’ intellectual property overseas service center, sorted investment en-

vironment, intellectual property policy and right protection strategy in Myanmar area, made practice guide ‘pocket books’ (Myanmar booklet) and gave them to Nantong merchants in Myanmar.

According to incomplete statistics, in the present, there are 22 above scale Nantong enterprises in Myanmar, 36 plants, most of them in light textile processing and production field. ‘By participating the event, I had a systematic understanding of patent application and protection. In the future, when encountering disputes over intellectual property, I know by which channel I can protect my right.’ president of Nantong Chamber of Commerce in Myanmar Cao Haidong said.

Import and export value of July hit a historical high

Nantong foreign trade development is stable and improving

By Wu Xiaoyun

According to statistics of Nantong Customs, from January to July 2022, the realized gross value of foreign trade import and export of Nantong is 205.22 billion Yuan, ranked the 4th in Jiangsu, there is an increase of 14.9%. The increase rate is ranked the 7th in Jiangsu, and it accounts for 6.5% of the total import and export gross value of Jiangsu. Among them, the export value is 134.97 billion Yuan, ranked the 5th in Jiangsu, there is an increase of 11.2%; the import value is 70.25 billion Yuan, ranked the 4th in Jiangsu, there is an increase of 22.6%.

In July, import and export value and export value both hit a historical high. In that month, the import and export value of Nantong is 37.82 billion Yuan, which exceeded the record of 34.4 billion Yuan in last December by a large amount. The export is 25.49 billion Yuan, which exceeded 25 billion Yuan for the first time in history, there is an increase of 23.8%, increased 21.6% month-on-month.



Nantong rail transit image IP published ‘Hao Hao’ and ‘Tong Tong’ appeared

By Jiang Jiaojiao

Nantong underground railway mascots came finally! ‘Gentle, patient and meticulous’ girl ‘Hao Hao’ and ‘active, brave and warm’ boy ‘Tong Tong’ appeared officially.

‘Hao Hao’ main color is red and ‘Tong Tong’ main color is blue. They took the form of technological robot, wore mecha with a sense of future, looked very cute and vig-

orous. ‘The image of the mascots shows that rail transit has entered intelligent and technological era, and it represents the intelligent and advanced futuristic image of Nantong rail transit; ‘Hao Hao’ and ‘Tong Tong’ have a gentle, sincere and solid red heart, which represents not only the strong and brave spirit of workers of Nantong rail transit, but also caring culture and the responsibility of stay true to original mission.’ deputy secretary of

CPC Committee of Nantong rail transit company operation branch and vice general manager Li Jinqiang said that the names of the mascots ‘Hao Hao’ and ‘Tong Tong’, when they are joined, it becomes ‘Haotong’, which includes the wishes and expectations to development of Nantong when General Secretary Xi Jinping visited Jiangsu. It means that Nantong rail transit will improve Nantong’s transport, make it convenient to travel smoothly and without worry.

Briefly

DIOO listed on Science and Technology Innovation Board of Shanghai Stock Exchange successfully

By Zhu Beining and Yan Chunhua

On 23 August morning, Jiangsu DIOO Microcircuits Co., Ltd. was listed on Science and Technological Innovation Board of Shanghai Stock Exchange successfully (the abbreviation of the stock: DIOO; code of the stock: 688381), and listing ceremony was held at Nantong International Convention Center.

Jiangsu DIOO Microcircuits Co., Ltd. was located in Nantong innovation district. It is a integrated circuit design enterprise which focuses on research and development, design and sales of high performance analog chip.

30 candidate cultural symbols published

By Zhang Jian and Yang Zhenxiao

A few days ago, ‘Nantong ten major cultural symbols’ expert review conference was closed. After preliminary social solicitation, and promotion in various counties (cities, districts), in total 76 cultural symbols were collected. After preliminary selection and experts’ evaluation, 30 candidate cultural symbols were confirmed.

After that, public voting will be carried out online. Then experts and scholars of relevant fields will be invited to form an evaluation and review committee, to evaluate poll result, and ‘Nantong ten major cultural symbols’ will be selected and published.

Qipao artist Chen Liyun has stuck to craftsmanship for 37 years

She tells the story of oriental elegance with needle and thread



By Chen Jiayi

In Changjiang town, Rugao there is a Qipao workshop, hidden in a house, with no obvious sign on the door. However, a lot of people go there to order qipao. The owner of the workshop is Chen Liyun. In the past 37 years, she has stuck to craftsmanship, making tailored qipao with oriental charm for customers with needle and thread.

‘It is the third day making the qipao. It is the final stage.’ Chen Liyun said that she was very focused when making qipao, from design to completion, the most important thing is non stop. ‘Clients come, then from measuring, tailoring to design and making, the process

is continuous, and inspiration and feel are both essential.’

That year, 18- year-old Chen Liyun went to Beijing with her family. Learning to do qipao was just one of her choices of making a living. However, in learning and making day after day, oriental beauty in qipao attracted her.

‘The more I get in touch with it, the more I am devoted to it.’ Chen Liyun said that every type of fabric and shape of qipao, every pattern and Pan Kou have different meanings. Different matches can present unique charm, but the same thing is that they all present tranquility and modesty of oriental women.

On Chen Liyun’s qipao display shelf, there is a mid-



length qipao made with blue calico. It is her representative work of realizing her dream.

‘After I returned to Rugao, I got to know Nantong blue calico.’ Chen Liyun said, blue calico has simple and beautiful patterns, most of them are from birds, animals, flowers, grass, trees and legends and myth, with good meanings. It is an excellent choice for qipao

which needs no more embroidery.

Acting with no delay, she used blue calico to make an tailored ancient qipao for her friend. Collision and integration of beauty of local culture and beauty of qipao, made it recognized by market once it was launched. Now it has become a popular product of Chen Liyun’s workshop.