

# Nantong report



## ‘China in children’s chorus’ overseas promotion and exchange event has a lot of highlights

By Wang Ying

Recently, 2024 ‘China in children’s chorus’ International Youth Cultural Exchange Summer Camp and Grand Canal Cultural Experience Activity for Overseas Chinese Elite Youth concluded successfully at Tongzhou Experimental Primary School.

The cultural feast which

crossed five continents, gathered more than 80 countries and more than 100 Chinese schools, not only let overseas Chinese youths sing the melodies of a beautiful China using their voices as media, but also let them measure the richness and wideness of the land of China using their footsteps, to experience the broad and profound Chinese culture and the fruitful results of Chinese-

style modernization practice themselves.

At Nantong Five Hills Riverside Area, the children experienced the fruitful results of the building of ecological civilization of ‘green shore and beautiful scenery’ themselves. The magnificent scenery of fishes gliding up and down over depths clear and hundreds of ships racing in the river, also gave them a deeper sense of emotional recognition and belonging to this land.

In the past few years, as more and more Chinese people settling in Spain, Chinese education has developed from nothing to something. A batch of Chinese schools such as Orienta in Spain have been founded. They carried out ‘hundreds of Chinese schools holding hands online’ activity with Nantong schools, and made contributions to overseas Chinese education together.

At the closing ceremony, a special letter from Toledo, a Spanish city thousands of miles away, also strengthened the friendship between Nantong and Toledo.

‘Last year, I reported the overseas promotion and exchange of ‘China in children’s chorus’ held in Nantong to Carlos Velázquez, the mayor of Toledo. Velázquez was very interested. He entrusted me to bring a letter of congratulation.’ Jiang Ying, the President of Orienta in Spain, gave the letter of congratulation from the mayor of Toledo to Wei Yanyan, the vice director of Nantong Foreign Affairs Office, and asked him to bring the best wishes from Toledo to Nantong, a city on the coast of the river and sea.

‘China in children’s chorus, rainbows connect every corner, flowers all over the land, forever beautiful colors...’ at the closing ceremony, children from countries including Spain, France, Germany, Japan and Australia brought carefully prepared programs. They sang or dance, not only presenting the characteristic culture of their respective countries with deep feelings, but also integrating the essence of traditional Chinese culture skillfully, which made ancient oriental culture and global multi-culture enhance each other on the stage.



### Briefly

#### Haobin Summer Night performance held

By Yang Zhenxiao

On the evening of 31st July, 2024 ‘Haobin Summer Night’ art performance was held at Huanxi Cultural Square. From 2nd August to 7th September, there will be 10 more performances at Huanxi Cultural Square every Friday and Saturday.

#### Cinderella performed



On 28th July, the classic ballet *Cinderella* was performed at Gengsu Theatre by Russia Far East Children’s Ballet Troupe.

Photo by Xu Peiqin

Appeared at the opening ceremony of Olympic Games Paris

## The boots of the equestrienne were made by a Nantong company

“Atechs Group is a company of pure Nantong origin. It has been on Haodong Road, Chongchuan District for several decades.

By Song Jie

On 27th July, the 33rd Summer Olympic Games opened in Paris. At the opening ceremony, the shot of an iron equestrienne riding an electronic horse to cross the Seine to deliver the Olympic flag attracted audience from all over the world.

The white knee-high riding boots on the iron equestrienne were handmade meticulously by the Paris brand company under Atechs for the Olympic Games Paris.

Atechs Group is a company of

pure Nantong origin. It has been on Haodong Road, Chongchuan District for several decades. Its connection with the Olympic Games started from the 1988 Seoul Olympic Games. In 1988, the Nantong Second Rubber Factory developed a type of wrestling shoe for ASCIS, a famous running shoe brand company in Japan, and entered the Seoul Olympic Games successfully.

36 years have passed. The shoe manufacturing company by the Hao River has evolved from an OEM manufacturer to a leading shoe manufacturer with its own brand and global influence. Last year, on



‘Double 11’ day, Welland Sports and Leisure Products CO., Ltd. under Atechs transacted 1.9 billion yuan, and became one member of the ‘all-channel ten billion annual GMV club’.

BOTH PARIS under Atechs is an independent shoe brand whose headquarters is located in Paris. Its creative design team comes from Paris. Paris is also the brand’s first market to be expanded. At present, in the Paris Fashion Weeks in every spring and autumn, BOTH brand is presented. In mid-June, the team of BOTH organized a fashion show by the Seine. The fashionable and elegant riding boots were favoured by the theme styling team of Olympic Games Paris. Thus they were put on the feet of the equestrienne.

## China Korea Innovation Enterprise Investment Cooperation Symposium held

By Si Zhanwei

On 29th July, China Korea Innovation Enterprise Investment Cooperation Symposium was held at Nantong Economic & Technological Development Area. Representatives from more than 30 Korean semi-conductor and artificial intelligence innovation enterprises, and Korean invested enterprises and investment institutions which settled in Nantong Economic & Technological Development Area participated.

Nantong Economic & Technological Development Area is the region with the most intensive foreign investment in Nantong. A number of famous Korean investing enterprises including TAK, SK, Foosung, POSCO, and SeAH have invested and prospered here. Nantong Economic & Technological Development Area has formed a ‘3+1’ leading industrial

cluster including new generation of information technology, high-end equipment, medical health and new energy, which attracted in total more than 1000 foreign invested enterprises. It is an ‘excellent destination’ for Korean innovative enterprises to develop in China.

Li Xianglong, the vice general manager of TAK Advanced Film (Nantong) Co., Ltd. (TFN for short) shared the development progress of the enterprise at the meeting. In 2015, the company was 100% invested and established by Toray Advanced Materials Korea which was invested by Toray Group from Japan in Korea. Its product is release membrane used in MLCC (Multi-Layer Ceramic Capacitor) and polarizing plate manufacturing project. Now 4 production lines are in operation. The annual sales volume is more than 100 billion KRW. It has increased 3.5 times compared to its early days when it was founded in 2017.

## Timor-Leste coffee will come to Nantong

By Huang Kai and Wang Weili

From 28th to 31st July, José Manuel Ramos-Horta, President of Democratic Republic of Timor-Leste, paid a state visit to China. At the business forum on ‘Investment Opportunities in Timor-Leste’, Zhaonuo Group and Timor Globe from Timor-Leste signed a technological, investment and trade strategic cooperation agreement. As a company which has been developing deeply in Nantong, Zhaonuo Group will bring excellent quality coffee from Timor-Leste to Nantong, and even Chinese market.

Timor-Leste is a small island country in the southeast end of Southeast Asia. It faces China across the sea. It has a long history of planting coffee. The Arabica coffee has become an important genetic resource of coffee research and species cultivation in many countries. It is regarded as

one of the ‘characteristic coffee species’ in the world. At present, coffee production is still the major source of income of many families in the country.

Zhaonuo Group is a company which works on building a local life integrated service platform which integrates online and offline services. It has a mature e-commerce platform, offline stations, and cold chain and cross-border supply chain systems. In April, the company’s first ‘life+quality’ store in Nantong settled in Nanchuan Community, which provides good quality agricultural and subsidiary products, fresh and clean vegetables, pizza, coffee and other simple meal services.

Zhaonuo Group will use its ‘life+quality’ platform to introduce the excellent quality coffee resources from Timor-Leste, focusing on building the ‘+excellent coffee’ brand. It plans to open 3000 boutique cafes in major cities and petrol station system in China in the next 5 years.

## 927 fishing boats went to sea for fishing

By Tang Jamei

On 1st August, ports such as Qidong Lvsi Fishing Port and Rudong Yangkou Fishing Port became lively again. Fishing boats were lined up neatly, and went out to sea along with the sound

of sirens. 927 special fishing boats went to sea for a new round of work.

The first batch of fishing boats which started to fish will bring back local seafood including swimming crab, butterfish, Penaeus orientalis and mantis shrimp.

